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14th June 2014

Mr. Nguyen Van B

HR Manager - ABC manufacturing company - District 9, Ho Chi Minh City

Dear Mr. B,

Apply to: Sales Executive position

I am pleased to find your advertisement for the Sales Executive position on Careerlink.vn. I feel that it is a direct match with my qualifications and experience.

I have got a Bachelor's Degree in Business Administration with two years in sales of electronics goods.  In my recent position as a Sales Executive for DEF Electronics Company, developing a sale network of selected products in the South region. I have had the opportunity to increase sales by 25% during the first year, 35% during the second year, and named “Sales Executive of the Year” for outstanding performance.

I possess aggressive marketing and good negotiating skills. My verbal communication skills and positive attitude make me an effective communicator with my customers. Given the opportunity, I would be able to become an excellent representative of your sales team.

Please consider the enclosed resume to know more about my professionalism, background, and skills. I look forward to having an opportunity of discussing my application with you further and how I can significantly contribute to the ongoing of your reputable company.
Yours sincerely,

Nguyen Van A